WOMEN PLAY SPORTS, JUST NOT IN THE MEDIA: 
THE GOOD, THE BAD, AND STRATEGIES FOR CHANGE 
SPORTS AND MEDIA EXPERTS DISCUSS THE FEMALE ATHLETE

Wednesday 
FEBRUARY 12, 2014 
6:00 P.M.

Who are the biggest names in sports right now? How many of them are female? Think about it.

Danica Patrick. Anna Kournikova. Lindsey Vonn. These female athletes are at the top of the list, but is it because of their athletic achievements?

Let’s change the way we think about women in sports.

Harppeth Hall is proud to partner with the Local Organizing Committee of the 2014 NCAA® Women’s Final Four® to present this panel discussion as a part of its Legacy Programs.

Middle Tennessee will strive over the next few years to uphold the principles of the NCAA® Women’s Final Four® in our community, long after the final game is played. Programs are being created across the city to bring women’s sports into focus; to directly address issues of disparity between men’s and women’s sports funding, coverage, participation, and support; and to empower young female athletes by enabling them to become leaders within their own teams and communities.

Keynote Speaker: 
MARY JO KANE

Dr. Mary Jo Kane is Director of the Tucker Center for Research on Girls & Women in Sport and a Professor in the College of Education and Human Development at the University of Minnesota. She received her Ph.D. from the University of Illinois with an emphasis in Sport Sociology. Professor Kane is an internationally recognized scholar who has published extensively on media representations of women’s sports as well as the social, economic, and political impact of Title IX.

About the Tucker Center for Research on Girls & Women in Sport
The Tucker Center is an interdisciplinary research center devoted solely to girls and women in sport.

Some of the Center’s recent research includes:
• Concussions and Female Athletes: The Untold Story
• Media portrayals of female athletes and their impact on girls and women
• Barriers and supports that impact women coaches
• Developments relative to Title IX and gender equity

Note: Copies of the Center’s documentaries on “Concussions and Female Athletes: The Untold Story” and “Media Coverage & Female Athletes” will be available at the event.